

MARK ANTHONY WINE & SPIRITS
Marketing Program Summary
October 1 - 31, 2020



CSPC	PRODUCT NAME	SIZE (ml)	UNITS /CASE	RETAIL PRICE	LTO PRICE	DISCOUNT	CASE ORDER / PY
IMPORT WINE							
19 CRIMES (Australia)							
	14316	19 Crimes Shiraz Durif	750	12	\$18.99	\$17.09	\$1.90
	16095	19 Crimes Shiraz Grenache Mataro	750	12	\$18.99	\$17.09	\$1.90
	25047	19 Crimes Uprising Red Blend	750	12	\$18.99	\$17.09	\$1.90
	25048	19 Crimes Banished Red Blend	750	12	\$18.99	\$17.09	\$1.90
	25049	19 Crimes Hard Chard	750	12	\$18.99	\$17.09	\$1.90
	779001	19 Crimes Cabernet Sauvignon	750	12	\$18.99	\$17.09	\$1.90
DEINHARD (Germany)							
	8094	Deinhard Green Label Riesling	750	12	\$13.99	\$12.49	\$1.50
MATUA (New Zealand)							
	14288	Matua Sauvignon Blanc	750	12	17.99	\$16.19	\$1.80
MIONETTO (Italy)							
	17978	Mionetto Prosecco Treviso Brut	750	12	\$18.99	\$17.09	\$1.90
LOUIS LATOUR (France)							
	93823	Louis Latour Chardonnay	750	12	\$22.99	\$20.69	\$2.30
	271353	Louis Latour Pinot Noir	750	12	\$29.99	\$26.99	\$3.00
WOLF BLASS (Australia)							
	226860	Wolf Blass Yellow Label Chardonnay	750	12	\$16.49	\$14.59	\$1.90
	251876	Wolf Blass Yellow Label Cabernet Sauvignon	750	12	\$16.99	\$15.09	\$1.90
	506691	Wolf Blass Yellow Label Shiraz	750	12	\$16.99	\$15.09	\$1.90
LIBERTY SCHOOL (USA)							
	848234	Liberty School Cabernet Sauvignon	750	12	\$21.99	\$19.79	\$2.20
IMPORT SPIRITS							
JURA (Scotland)							
	5247	Jura Superstition Single Malt	750	12	\$82.99	\$78.49	\$4.50
HAYMAN'S (United Kingdom)							
	302679	Hayman's Sloe Gin Liqueur	700	12	\$29.99	\$27.99	\$2.00
AIRMILES October 1- 15, 2020							
SIMONNET FEBVRE (France)							
	4782	Simmonet Febvre Chablis	750	12		12 miles	
GRAFFIGNA (Argentina)							
	6729	Graffigna Centenario Malbec	750	12		6 miles	
	6730	Graffigna Centenario Pinot Grigio	750	12		6 miles	
SANTA CRISTINA (Italy)							
	9922	Santa Cristina Pinot Grigio	750	12		6 miles	
	76521	Santa Cristina Sangiovese	750	12		6 miles	
	52308	Santa Cristina Casasole Orvieto	750	12		6 miles	

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AIRMILES October 16 - 31, 2020

SANTA CRISTINA (Italy)



9922	Santa Cristina Pinot Grigio	750	12
76521	Santa Cristina Sangiovese	750	12
52308	Santa Cristina Casasole Orvieto	750	12

6 miles

6 miles

6 miles



MISSION HILL (Canada)

585778	Mission Hill Reserve Shiraz	750	12
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9 miles



BERINGER (USA)



239756	Beringer Main & Vine White Zinfandel	750	12
352583	Beringer Knights Valley Cabernet Sauvignon	750	12

4 miles

25 miles



LINDEMANS (Australia)

145367	Lindemans Bin 50 Shiraz	750	12
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6 miles



AIRMILES - earn 20 bonus airmiles when you purchase 3 units of the following participating brands:

LINDEMANS (Australia)



119628	Lindemans Bin 45 Cabernet Sauvignon	750	12	\$12.99
142117	Lindemans Bin 65 Chardonnay	750	12	\$12.99
220459	Lindemas Bin 85 Pinot Grigio	750	12	\$12.99



AIRMILES - earn 15 bonus airmiles when you purchase 3 units of the following participating brands:

BERINGER (USA)



8158	Beringer Main & Vine Cabernet Sauvignon	750	12	\$9.99
239756	Beringer Main & Vine White Zinfandel	750	12	\$9.99
730326	Beringer Main & Vine Chardonnay	750	12	\$9.99

